

ENERGY AND ENVIRONMENTAL ECONOMICS, INC.
Director, Market Analysis

San Francisco, CA

Mr. Moore leads E3's Markets Analysis practice, which examines how changes in policy, technology, and market design affect electricity prices, trading and operations. He has led recent studies for over ten utilities and public power agencies to quantify the potential impact of participating in the Western Energy Imbalance Market (EIM). Capable of diving deeply into large scale simulation analysis for these studies, Jack does not lose sight of why the analysis is important when proving expert advice to his clients. Over the last decade with E3, Jack has also evaluated the benefits of a fully integrated Western regional energy market for the California ISO and PacifiCorp, and has assessed the value of proposed transmission projects across the Western U.S. and in Mexico. He is now guiding the development of E3's market forecast service, providing clients with insight into how California increasing renewable resource buildout and trading operations will impact long-term market price fundamentals at major Western hubs. A native Texan and intermediate Spanish-speaker he looks forward to additional projects for clients in Mexico's rapidly restructuring energy industry.

Jack earned his B.A. in Economics and M.S. in Management Science and Engineering from Stanford University. His recent project work includes:

- For public and investor-owned utilities, designed and led modeling to forecast energy and capacity market prices for key Western trading hubs over a 25-year horizon, creating scenarios to identify the impact of different renewable resource build projects, rooftop PV and electric vehicle (EV) adoption estimates, transmission transfer capabilities between regions, and fuel and hydro conditions. Results forecast model, together with expertise from E3 assessment of sensitivities informed long-term procurement and resource planning decisions for those entities.
- Led more than ten separate studies for client utilities to analyze the potential economic impact to them of participation in the Western Energy Imbalance Market (EIM) operated by the California ISO on a 5-minute basis, including the initial evaluation of the economic benefits of the initial EIM formed between CAISO and PacifiCorp, as well as studying a Western Interconnection-wide analysis of the EIM for WECC. Created multiple production simulation cases and sensitivity analyses based on stakeholder input and used cases to analyze potential savings in generator production costs as a result of EIM participation.
- Managed the analysis to estimate the impact of full integration of PacifiCorp and CAISO, including assessment of the impact on day-ahead market of joint dispatch and unit commitment, coordinated transmission planning for renewable development and peak capacity needs, and potential opportunities to manage trading to minimize renewable curtailment over the 2020 through 2030 period.
- Led a screening-level non-wires alternatives analysis of the potential for economic energy efficiency, demand response and distributed generation to defer the need for a 500-kV transmission project in the Pacific Northwest.

- Provided strategic transmission advice regarding siting and timing of upgrades for developer projects, including assessing curtailment risks and the cost of wheeling power.
- Assessed the potential savings for renewable energy procurement that could be enabled by long-distance multi-jurisdictional transmission lines for *Load-Resource Balance in the Western Interconnection: Towards 2020*, a study of west-wide infrastructure needs for achieving aggressive RPS and greenhouse gas reduction goals in 2020 for the Western Electric Industry Leaders (WEIL) Group, comprised of CEOs and executives from a number of utilities in the West
- Conducted studies of the potential benefits of long-distance transmission lines to connect to remote renewable energy zones for PG&E, BPA, and British Columbia Hydro and Power Authority
- Created renewable resource supply curves based on a standardized set of costing assumptions and public data and integrated supply curve modeling results into E3's Greenhouse Gas Calculator for the California PUC and California Energy Commission to assess the cost to comply with AB32, California's greenhouse gas compliance law.
- Assisted in California ISO evaluation of economic and reliability benefits provided by SDG&E's proposed Sunrise 500 kV Transmission line. Calculated value of the renewable resources that the project enables for development based on their contribution towards state RPS requirements, and assessed their renewable procurement benefits relative to other resource options.
- Provided research and visual presentations of energy information to assist the Idaho Legislative Council Interim Committee on Energy, Technology and the Environment in developing the 2007 Idaho Energy Plan.
- Designed optimized sensitivity analysis and user interface, and authored comprehensive user guide for EPRI-sponsored Energy Storage Valuation Tool (ESVT) software, which uses a multiple stakeholder perspective to assess the energy economics and system avoided costs enabled by the use of energy storage devices. Led case studies with multiple utilities to use the Tool to evaluate storage demonstration projects.

ELECTRIC POWER RESEARCH INSTITUTE

Graduate Student Researcher, Climate Team

Palo Alto, CA

Summer 2009

- Modeled the impact and value that improved low-carbon generation technologies would create for U.S. and other regions to meet deep greenhouse gas mitigation targets using EPRI's MERGE (Model for Estimating the Regional and Global Effects of Greenhouse Gas Reductions) Model.
- Analyzed long-term economic effect and mitigation costs dynamics that would result from China, India, and other developing nations joining a regime to mitigate climate change on an accelerated or delayed timetable.

CORNERSTONE RESEARCH

Senior Analyst

Menlo Park, CA

2003-2006

- Played key role on case teams which provided economic and financial analysis of liability and damage issues arising in commercial litigation to support experts, attorneys and their client companies. Tasks included: generation of ideas for conceptualization of research agenda, creation of trial presentations and expert report exhibits, and management of junior analysts.
- Provided thorough analysis of anti-trust and accounting-related commercial issues for industries including healthcare, real-estate, alternative fuels, software, and consumer products.
- Developed and executed activity-based costing model of consolidated real estate organization's profitability if it had been operating as multiple regional separate entities; model used to assess claims that firm overcharged customers for services provided.

DYNEGY, INC.

Summer Intern

Houston, TX

2001

Supported natural gas trading desk traders by implementing Excel macro-based tool to verify and track natural gas futures and options trades, and provided natural gas market data research.

Education

Stanford University

M.S. Management Science and Engineering

Palo Alto, CA

2009

Stanford University

B. A. Economics with Departmental Honors

Anna Laura Myers Award for Outstanding Honors Thesis, "Long-Term Consequences of Youth Unemployment"

Palo Alto, CA

2003

Citizenship

United States

Languages

English: Native

Spanish: Intermediate

Refereed Papers

1. Williams, J.H., A. DeBenedictis, R. Ghanadan, A. Mahone, J. Moore, W. Morrow, S. Price, and M.S. Torn (2012). *The Technology Path to Deep Greenhouse Gas Emissions Cuts by 2050: The Pivotal Role of Electricity*, *Science*, 335, 53-59.
2. Woo, C.K., I. Horowitz, J. Zarnikau, J. Moore, B. Schneiderman, T. Ho, and E. Leung (2015). *What Moves the Ex Post Variable Profit of Natural-Gas-Fired Generation in California?*, *The Energy Journal*, Forthcoming.
3. Orans, R., A. Olson, J. Moore, J. Hargreaves, R. Jones, G. Kwok, F. Kahrl and C.K. Woo (2013) "Energy Imbalance Market Benefits in the West: A Case Study of PacifiCorp and CAISO," *The Electricity Journal*, 26(5), 26-36.
4. Woo, C.K., H. Liu, F. Kahrl, N. Schlag, J. Moore, and A. Olson (2012) "Assessing the Economic Value of Transmission in Alberta's Restructured Electricity Market," *The Electricity Journal*, 25:3, 68-80.

5. Woo, C.K., I. Horowitz, J. Moore, and A. Pacheco (2011) "The impact of wind generation on the electricity spot-market price level and variance: The Texas experience," *Energy Policy*, 39:7, 3939-3944.
6. Woo, C.K., J. Zarnikau, J. Moore, and I. Horowitz (2011) "Wind generation and zonal-market price divergence: Evidence from Texas," *Energy Policy*, 39:7, 3928-3938.
7. DeBenedictis A., D. Miller, J. Moore, A. Olson, and C.K. Woo (2011) "How Big Is the Risk Premium in an Electricity Forward Price? Evidence from the Pacific Northwest," *Electricity Journal*, 24:3, 72-76.
8. Woo C.K., I. Horowitz, A. DeBenedictis, D. Miller, and J. Moore (2011) "Cross-Hedging and Forward-Pricing of Electricity in the Pacific Northwest," *Managerial and Decision Economics*, 32, 265-279.
9. Moore, J., C.K. Woo, B. Horii, S. Price, A. Olson (2010) "Estimating the Option Value of a Non-firm Electricity Tariff," *Energy*, 35, 1609-1614.
10. Olson A., R. Orans, D. Allen, J. Moore, and C.K. Woo (2009) "Renewable Portfolio Standards, Greenhouse Gas Reduction, and Long-line Transmission Investments in the WECC," *Electricity Journal*, 22:9, 38-46.
11. Orans, R., S. Price, J. Williams, C.K. Woo, and J. Moore (2007) "A Northern California-British Columbia partnership for renewable energy", *Energy Policy*, 35, 3979-3983.